

# **2022 The 19th Asia Pacific International Plastics and Rubber Exhibition**

2022.8.3-6

Qingdao World Expo City International Exhibition Center  
(No. 3399 Sansha Road, West Coast New District  
)

## **Post-show report**

## **2022 Exhibition data**

Number of exhibitors: 542

Number of audiences: a total of 72,627 audiences were received

## **Exhibition Introduction**

2022 The 19th Asia Pacific International Plastics and Rubber Industry Exhibition (hereinafter referred to as Asia-Pacific International Plastics and Rubber Exhibition) has 5 exhibition halls, presenting a large number of innovative materials and mechanical technologies, and debuting at the Qingdao World Expo City International Exhibition Center. Attracted 72,627 professional visitors from the rubber and plastic application industry. Standing on this new starting point, with the support of the organizing committee, exhibitors, professional audiences, media and other friends, Asia-Pacific International Plastics and Rubber Exhibition 2022 seizes the golden development opportunity of the market, seeks new situations while changing the situation, and explores together with the participants The road of development under the internal and external double cycle.

## Exhibitors

### **\*Exhibitor Analysis**

2022 The 19th Asia Pacific International Plastics and Rubber Industry Exhibition has a total of 542

exhibitors from Shandong, Hebei, Jiangsu, Henan, Zhejiang, Beijing, Shanghai, Anhui,

Heilongjiang, Shanxi, Guangdong, Guizhou, Hubei, Chongqing, etc.

### **\*Exhibitor Category Proportion**

Plastic Processing Machinery 25.6

Auxiliary and supporting equipment 10.5

Mold and spare parts 7.3

Chemicals and raw materials and auxiliary materials 7.9

Plastic packaging equipment and products 6.2

Rubber machinery and testing equipment 26.9

Rubber chemicals 8.6

Rubber products 5.8

Media, association 2.7

Other 1.5

**\*Well-known exhibitors**

JSW, Topstar, Tongda, Jingye, Shini, Jwell, Ruiya, Xindacheng, JCTIMES, Haopu, Huitianlong,

Zhongxin Huami, MESNAC, Large Rubber and Plastics, WUAI, Dalian Huahan, Kesheng, barwell,

Shuangxiang, Mach Tiancheng, Sunsine Chemical, Weiling Chemical, Actmix, lorechem...

**Statistics of Visitor**

**\*Daily visitor number**

Date	Daily visitors	Repeat visitors	Total number of visitors
August 3	21035		21035
August 4	14025	5941	19966
August 5	11686	5736	17422
August 6	8905	5299	14204
<b>Total</b>	55651	16976	72627

**\*Purpose of exhibition**

Purpose of visit	Proportion
Purchase	47.63
Seek special solutions	16.28
Find new product/technical information	11.36
Maintain/expand business relationship	9.68
Seek and identify new agents/distributors	6.33

Attend a meeting	2.19
Evaluate the possibility of becoming exhibitor	4.69
Other	1.84