

2023 The 20th Asia Pacific International Plastics and Rubber Exhibition

2023.7.18-21

Qingdao World Expo City International Exhibition Center
(No. 3399 Sansha Road, West Coast New District
)

Post-show report

2023 Exhibition data

Number of exhibitors: 931

Number of audience: a total of 93,412 audiences were received

Exhibition Introduction

2023 The 20th Asia Pacific International Plastics and Rubber Industry Exhibition (referred to as Asia-Pacific International Plastics and Rubber Exhibition) has 7 exhibition halls, presenting a large number of innovative materials and mechanical technologies, and debuting at the Qingdao World Expo City International Exhibition Center. Attracted 93,412 professional visitors from the rubber and plastic application industry. The exhibits cover mechanical equipment, raw materials and auxiliary materials, innovations in the rubber and plastics industry, etc. The 2023 China-Japan-Korea Intelligent Manufacturing Conference, "New Rubber Material Application Technology Forum", "2023 Plastic Innovation Application and Molding Technology Forum" and "China Plastic Raw Materials Industry Pioneering Symposium and Plastic Industry Exchange Dinner" will be held at the same time as the exhibition. Gathering, in-depth talk about the

development trend and technology prospect of the industry, focusing on decarbonization, high-value, new materials, new equipment, and new processes, exchange and collide with industry wisdom and strength.

Exhibitors

***Exhibitor Analysis**

2023 The 20th Asia Pacific International Plastics and Rubber Industry Exhibition has a total of 931 exhibitors from Shandong, Hebei, Jiangsu, overseas, Zhejiang, Henan, Beijing, Shanghai, Liaoning, Tianjin, Anhui, Guangdong, etc.

***Exhibitor Category Proportion**

Plastic processing machinery 31.5

Auxiliary and supporting equipment 10.7

Mold and spare parts 6.4

Chemicals and Raw Materials 11.1

Plastic packaging equipment 5.2

Rubber machinery and testing equipment 29.6

Rubber products 4.2

Media, Association 1.3

***Well-known exhibitors**

Jwell, Keya, Ruiya, Huaye, Xindacheng, Topstar, Tongjia, Bole, Lisong, Jingye, Changlongxing,

Kezhida, MESNAC, Mitsubishi, Hailang, Huahan, Da Rubber and Plastic, Xinjinli, Jiehe, Deren,

High-speed Rail, Meiya Optoelectronics, Acme, Weilin Chemical, Linglong, Sailun, Double Star.

Statistics of Visitor

***Daily visitor number**

Date	Daily visitors	Repeat visitors	Total number of visitors
July 18	31553		31553
July 19	15776	7558	23334
July 20	13976	7503	21479
July 21	10035	7011	17046
Total	71340	22072	93412

***Purpose of exhibition**

Purpose of visit	Proportion
Purchase	49.56
Seek special solutions	17.33

Find new product/technical information	14.36
Maintain/expand business relationship	6.08
Seek and identify new agents/distributors	5.33
Attend a meeting	3.19
Evaluate the possibility of becoming exhibitor	2.61
Promote the company/expand the reputation of the company	1.34
Other	0.20